

Sponsorship Opportunities



CONTACT: To purchase sponsorship for New York Solar Future 2020, please contact NYSEIA Director of Operations Evan O’Neil: evan@nyseia.org, (518) 288-5250.

LEVEL	PRICE	BENEFITS
Platinum	\$10,000	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Company handout in event packet or attendee swag bag • Full-page ad in program • 16-foot exhibit booth in prominent venue location • Ten (10) conference passes
Networking Lunch	\$7,500	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Half-page ad in program • Opportunity to provide branded items for lunch purposes • 8-foot exhibit booth in prominent venue location • Four (4) conferences passes
Networking Reception	\$7,500	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Half-page ad in program • Opportunity to provide branded items for reception purposes • 8-foot exhibit booth in prominent venue location • Four (4) conferences passes
Gold	\$5,000	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Custom company handout in event packet or attendee swag bag • Half-page ad in program • 8-foot exhibit booth in prominent venue location • Four (4) conferences passes

Silver	\$3,000	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Half-page ad in program • 8-foot exhibit booth in prominent venue location • Three (3) conference passes
Bronze	\$2,000	Logo listed on: event website, communications, promotional materials, event signage • 8-foot exhibit booth • Two (2) conference passes
Networking Break	\$2,500	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Opportunity to provide branded items for networking break purposes
Swag Bag	\$2,500	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Company logo displayed on custom cloth bag, along with up to two (2) branded items plus conference correspondence inside
Lanyard	\$1,500	Logo listed on: event website, communications, promotional materials, event signage • NYSEIA social media promotion • Opportunity to provide company logo lanyards for name tags
Additional Exhibit Space	\$1,500	Additional 8-foot exhibit space for existing sponsorship
Green	\$500	Half-page ad featured in conference program
Tabletop Literature	\$500	Distribution of a company flyer on venue tables

2019 Conference: The 2019 NYSEIA solar policy summit was attended by **250+ solar energy professionals** from companies active in the New York market, as well as **officials and industry leaders** from the Public Service Commission, NYSEIDA, the state legislature, the governor’s office, environmental NGOs, and utilities. Event communications are seen by **2,500 New York solar colleagues** via the NYSEIA mailing list and social media.