



NEW YORK SOLAR+STORAGE SUMMIT

ALBANY, NY

HAPPY HOUR SPONSORSHIP

As an EXCLUSIVE Happy Hour Sponsor, you'll have the opportunity to make a lasting impression as the stand alone sponsor. As the Summit comes to a close, this highly anticipated event will cap off the long day of festivities. Providing a relaxed environment, the happy hour is a great opportunity to network and chat about the days programming and connect one last time with industry colleagues. Become a presenting sponsor of this social event and promote your brand to an appreciative crowd!

Included in your sponsorship:

- Opportunity to display signage at the networking happy hour (pull up banners) in addition to the customized 24" x 36" "Thank you to our Sponsor" sign
- Logo branded cocktail napkins and drink coasters for the happy hour (if sponsorship is secured by 10/1)
- Hyperlinked logo or name on event marketing collateral including the event mobile app
- On-stage recognition as the Happy Hour Sponsor
- Prominent listing as the Networking Happy Hour Sponsor on NYSEIA event page with logo and link
- 8 Conference Tickets + 8 Additional Drink Tickets
- Logo inclusion on dedicated event slide during Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Solo Social Media Sponsor Spotlight
- Half-page ad in the event program

(Note: This sponsorship does not include exhibit booth space, but it can be purchased as an add-on for an additional \$750)