



NEW YORK SOLAR⁺STORAGE SUMMIT

ALBANY, NY

LANYARD SPONSORSHIP

Want to “hang around” with the Summit attendees? With this EXCLUSIVE Lanyard Sponsorship you can do just that! Elevate your brand’s visibility by becoming the event lanyard sponsor. Your company name will be prominently displayed on every lanyard distributed among our record high attendance expected this year. Indisputably one of the most prominent sponsorship options, as the the lanyards are worn by every attendee and appear in every photo from the event for unparalleled exposure and a lasting impression

Included in your sponsorship:

- Opportunity to co-produce eco-friendly event lanyards to be provided to each attendee. (Sponsorship must be secured by 10/15)
- A customized 24" x 36" “Thank you to our Sponsor” sign placed at the registration table
- Hyperlinked logo or name on event marketing collateral including the event mobile app
- Prominent listing as the Lanyard Sponsor on NYSEIA event page with logo and link
- 5 Conference Tickets (a \$1500 value)
- Logo inclusion on dedicated event slide during the Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Half-page ad in the event program (a \$350 value)

Your Logo HERE
(step and repeat)



(Note: This sponsorship does not include exhibit booth space, but it can be purchased as an add-on for an additional \$750)