



Solar Champions Circle

Membership 2022

Become a New York Solar Champion

The inaugural **NYSEIA Solar Champions Circle** aims to strengthen the New York solar industry by forging deep connections between hardware manufacturers, vendors, and service providers, and the nearly **200 member companies** of our trade association.

NYSEIA seeks **Founding Sponsors** that **will get special recognition during program launch**. Founding sponsors will receive additional access to NYSEIA solar companies including a **contact list from our policy summit** (2021 registration was 370+).

For questions related to the Solar Champions Circle program launch, please contact info@nyseia.org, 518-288-5250.

Program Benefits

- Ad space in member communications
- Special listing on the NYSEIA homepage
- Event sponsorship discount: 15%
- Listing by expertise in new Sponsor Skills section
- Extended Engagement Options: Conference speaking role; webinar coproduction; Introduction/presentation on a member call

Member Demographics: NYSEIA member companies include residential installers, community solar developers, customer acquisition firms, project financiers, policy advocates, law firms, engineers, and adjacent services in the New York market.

Reach: Solar Champions will reach an audience of more than 2,500 key industry influencers through the NYSEIA mailing list, social media, events, and sponsor presentations.

2022 Solar Champions Circle

Standalone Sponsorship: \$4,750

Solar Champions Annual Sponsorship is for companies that wish to reach and engage with NYSEIA members without participating directly in the policy-making functions of the association such as frequent committee meetings. Solar Champions will receive **ad space in member communications**, special **listing on the NYSEIA homepage**, **15% discount on NYSEIA event sponsorships**, listing by expertise in a new **Sponsor Skills section of the website**, and **Extended Engagement Options** such as conference speaking roles, webinar coproduction, and an introduction or presentation on a NYSEIA member call. **Founding Sponsors will also receive special recognition during program launch.**

Member Sponsorship Add-on: \$2,500

Solar Champions Circle status can be **combined with a new association membership** or **added to an existing membership** for companies that wish to showcase their deep support for the New York market *and* stay involved in shaping policy. In addition to the Standalone benefits listed above, these sponsors will receive **full member status**.

NYSEIA General Membership

Actions

- Industry Advocacy
- Coalition Building
- Working Groups
- Government Engagement
- Annual Conference
- Networking
- Policy Research

Members

- Solar Installers
- Renewable Energy Developers
- Manufacturers and Distributors
- Engineers, Architects, and Designers
- Planners and Policy Analysts
- Environmental and Energy Advocates
- Law and Financial Firms
- Educators and Students

Benefits

- **Website listing** with logo, contact, hyperlink, map pin, and solar gallery image.
 - Monthly **members-only conference calls**, with recordings posted online.
 - **Frequent communications** on market trends, legislative action, industry events, and other New York solar issues.
 - Access to a **solar laws database** for siting, permitting, PILOT, and property tax practices in hundreds of towns across New York State.
 - **Action Alerts** on policy and regulatory matters, with instructions on how to express your views to state legislators and officials.
 - **Discounted registration** at conferences, trade shows, and other events.
 - The ability to **list jobs** on the NYSEIA website.
 - Potential election to the **Board of Directors**.
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2022 General Membership Rates

Level	Employees	Amount
Premier	151+	\$5,250
Supporting	51–150	\$3,750
Sustaining	21–50	\$3,000
General	6–20	\$1,250
Basic	1–5	\$750
Nonprofit	N/A	\$750
Educational	N/A	\$750

About NYSEIA

Founded in 1994, New York Solar Energy Industries Association (NYSEIA) is the only statewide membership and trade association dedicated solely to advancing solar energy use in New York State. NYSEIA proudly represents hundreds of businesses across New York State that employ thousands of workers throughout the solar value chain. Led by a diverse board of directors, NYSEIA strives to achieve significant, long-term, and sustainable growth of solar energy in New York State.

Contact

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