



NEW YORK SOLAR STORAGE SUMMIT

ALBANY, NY

HYDRATION STATION SPONSORSHIP

As an EXCLUSIVE Hydration Station Sponsor, you'll have the opportunity to make a lasting impression as a stand alone sponsor. Keep attendees hydrated and receive non-stop exposure throughout the Summit and beyond! This sponsorship opportunity includes your company branding by the water stations throughout the event meeting space as well as disposable cups that are 100 percent compostable and environmentally sustainable and can be customized to present your brand as an eco-friendly business or organization.

Included in your sponsorship:

- Opportunity to display signage at the water service table (pull up banners) in addition to the customized 24" x 36" "Thank you to our Sponsor" sign
- Logo branded eco-friendly cups. Go green while showing off your company's logo with custom printed biodegradable cups. These disposable cups are 100 percent compostable and environmentally sustainable and can be customized to present your brand as an eco-friendly business or organization. (if sponsorship is secured by 10/15)
- Hyperlinked logo or name on event marketing collateral including the event mobile app
- On-stage recognition as the Hydration Station Sponsor
- Prominent listing as the Hydration Station Sponsor on NYSEIA event page with logo and link
- 5 Conference Tickets (a \$1,500 value)
- Logo inclusion on dedicated event slide during Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Half-page ad in the event program (a \$350 value)

(Note: This sponsorship does not include exhibit booth space, but it can be purchased as an add-on for an additional \$750)