



NEW YORK

SOLAR+STORAGE SUMMIT

ALBANY, NY

EVENT TOTE BAG SPONSORSHIP

Put Your Brand in Every Hand!

As our Exclusive Tote Bag Sponsor, your logo becomes the most visible brand at the event. Attendees will carry your logo all weekend—and take it home to use for months to come. Secure the ultimate walking billboard before your competition does!

Included in your sponsorship:

- Opportunity to co-produce eco-friendly event tote bags to be provided to each attendee. (Sponsorship must be secured by 9/15)
- A customized 24" x 36" "Thank you to our Sponsor" sign placed at the registration table along with sponsor provided pull-up banner
- Hyperlinked logo or name on event marketing collateral including the event mobile app
- Prominent listing as the Tote Bag Sponsor on NYSEIA event page with logo and link
- 4 Conference Tickets
- Logo inclusion on dedicated event slide during the Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event
- Solo Social Media Sponsor Spotlight
- Quarter-page ad in the event program

(Note: This sponsorship does not include exhibit booth space, but it can be purchased as an add-on for an additional \$750)