



New York Solar 2021
Event Sponsorships

2021 NYSEIA New York Solar Summit

Annual Conference & Trade Show

**December 2, 2021
Empire State Plaza, Convention Center
Albany, NY**

About the Event

The NYSEIA New York Solar Summit returns to Albany in **December 2021** for a full-day event on the market trends and policy developments that matter most to New York's distributed solar and storage industries.

The conference will include a **trade show** along with numerous opportunities for **networking** and **social engagement** with your colleagues in the industry.

NYSEIA events bring together solar energy professionals, industry leaders, and decision-makers for discussion panels and data-driven presentations, plus engagement with NYSERDA and Department of Public Service staff to learn about the legislative, regulatory, and programmatic issues shaping New York's solar future.

To engage with us about sponsorship opportunities for this event, please contact info@nyseia.org.

Event Details

Format: Conference & Trade Show

- Introductory NYSEIA presentation
- A full day of panel discussions on key topics for the New York solar industry
- Sponsor booth trade show
- Networking & reception

Audience: NYSEIA expects attendance to exceed 250 attendees based on 2019, consisting primarily of solar developers & installers, customer acquisition firms, project financiers, manufacturers, law firms, policy advocates, and state officials.

Reach: Event information will reach an audience of over 2,500 industry influencers through the NYSEIA mailing list, social media, and partner organizations.

Summit Agenda

(tentative)

8:00–9:00: Registration and Breakfast

9:00–9:10: Welcome and Introduction

9:10–9:30: Fireside Chat: The Role of Distributed Solar in New York’s Energy Transition

9:30–10:15: Developer Roundtable: The State and Future of Community Solar and Remote Crediting

10:15–10:30: Networking Break 1

10:30–11:15: Community Solar Customer Acquisition: Expanding Access Amidst Innovation

11:15–12:00: Siting, Permitting and Property Taxes: Navigating Home Rule Complexities

12:00–1:00: Networking Lunch

1:00–1:45: Interconnection: Addressing Hosting Capacity Saturation

1:45–2:30: Legislative Roundtable: Beyond the CLCPA

2:30–2:45: Networking Break 2

2:45–3:30: On-Site Commercial and Industrial Solar: Maximizing Market Potential

3:30–4:15: Residential Solar and Storage: Sustaining Growth in the Era of Fixed Charges

4:15–4:45: Closing Remarks and Transition

4:45–6:00: Reception

Sponsorship Opportunities & Benefits

Presenting Sponsor: \$25,000

One available at this level.

- Large logo or name on event graphics with “Presented By”
- Optional 5–10 minute presentation
- Top-level listing on the NYSEIA event page with logo and link
- 12 Conference Passes (\$3,000 value)
- Double display booth space in prominent location (20’ x 10’)
- Logo inclusion on dedicated event slide during Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Full-page ad in event program

Headline Sponsors: \$10,000

Three available at this level.

- Large logo or name on event graphics
 - Prominent listing on the NYSEIA event page with logo and link
 - 8 Conference Passes (\$2,000 value)
 - Double display booth space in prominent location (20’ x 10’)
 - Logo inclusion on dedicated event slide during Welcome/Introduction
 - Inclusion in all event communications to the NYSEIA mailing list of solar professionals
 - Inclusion in follow-up thank you note sent to attendees
 - Mentioned and thanked at the event and in related social media
 - Full-page ad in the event program
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Sponsorship Opportunities & Benefits

Networking Lunch: \$7,500

One available at this level.

- Logo or name on event graphics
- Prominent listing on the NYSEIA event page with logo and link
- 4 Conference Passes (\$1,000 value)
- Opportunity to display signage in the lunch-serving area
- Double display booth space in prominent location (20' x 10')
- Logo inclusion on dedicated event slide during Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Full-page ad in the event program

Networking Reception: \$7,500

One available at this level.

- Logo or name on event graphics
 - Prominent listing on the NYSEIA event page with logo and link
 - 4 Conference Passes (\$1,000 value)
 - Opportunity to display signage in the reception area
 - Double display booth space in prominent location (20' x 10')
 - Logo inclusion on dedicated event slide during Welcome/Introduction
 - Inclusion in all event communications to the NYSEIA mailing list of solar professionals
 - Inclusion in follow-up thank you note sent to attendees
 - Mentioned and thanked at the event and in related social media
 - Full-page ad in the event program
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Sponsorship Opportunities & Benefits

Gold Sponsors: \$5,000

Five available at this level.

- Prominent listing on the NYSEIA event page with logo and link
- 4 Conference Passes (\$1,000 value)
- Double display booth space in prominent location (20' x 10')
- Logo inclusion on dedicated event slide during Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Full-page ad in the event program

Coffee Sponsor: \$3,500

One available at this level.

- Prominent listing on the NYSEIA event page with logo and link
 - 3 Conference Passes (\$750 value)
 - Opportunity to display signage in the coffee area
 - Display booth space (10' x 10')
 - Logo inclusion on dedicated event slide during Welcome/Introduction
 - Inclusion in all event communications to the NYSEIA mailing list of solar professionals
 - Inclusion in follow-up thank you note sent to attendees
 - Mentioned and thanked in NYSEIA social media related to the event
 - Half-page ad in the event program
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Sponsorship Opportunities & Benefits

Silver Sponsors: \$3,000

Multiple available at this level.

- Listing on the NYSEIA event page with logo and link
- 3 Conference Passes (\$750 value)
- Prominent display booth space (10' x 10')
- Logo inclusion on dedicated event slide during Welcome/Introduction
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Inclusion in follow-up thank you note sent to attendees
- Mentioned and thanked at the event and in related social media
- Half-page ad in the event program

Bronze Sponsor: \$2,000

Multiple available at this level.

- Listing on the NYSEIA event page with logo and link
 - 2 Conference Passes (\$500 value)
 - Display booth space (10' x 10')
 - Logo inclusion on dedicated event slide during Welcome/Introduction
 - Inclusion in all event communications to the NYSEIA mailing list of solar professionals
 - Inclusion in follow-up thank you note sent to attendees
 - Mentioned and thanked at the event and in related social media
 - Half-page ad in the event program
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Sponsorship Opportunities & Benefits

Lanyard Sponsor: \$1,500

One available at this level.

- Listing on the NYSEIA event page with logo and link
- Opportunity to provide company-branded lanyards for attendee name tags
- Inclusion in all event communications to the NYSEIA mailing list of solar professionals
- Mentioned and thanked in NYSEIA social media related to the event

Green Sponsor: \$500

Multiple available at this level.

- Half-page ad in the event program

Basic Booth Space: \$1,500

Multiple available at this level.

- Listing on the NYSEIA event page with logo and link
- Display booth space (10' x 10')

Tabletop Sponsor: \$500

Multiple available at this level.

- Opportunity to distribute company flyers on venue tables
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About NYSEIA

Founded in 1994, New York Solar Energy Industries Association (NYSEIA) is the only statewide membership and trade association dedicated solely to advancing solar energy use in New York State. NYSEIA proudly represents hundreds of businesses across New York State that employ thousands of workers throughout the solar value chain. Led by a diverse board of directors, NYSEIA strives to achieve significant, long-term, and sustainable growth of solar energy in New York State.

Contact

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